

# Southside LITTLE LEAGUE

For more than 70 years Southside Little League ([www.southsidelittleleague.com](http://www.southsidelittleleague.com)) has been organizing baseball and softball in Southeast Rochester. With home fields behind School #12 on South Avenue, the hundreds of families that have been involved in our programs live in neighborhoods such as Park Avenue, Swillburg, Highland Park, Cobbs Hill, Monroe, Upper Monroe, East Avenue, Pearl/Meigs, Strong, and Neighborhood of the Arts.

More than just playing baseball, our league strives to strengthen the *fabric of our community*, by bringing families together with the common purpose of teaching sportsmanship and teamwork, building confidence in our youth, and becoming more physically fit while having fun. As our community *has many families in need*, we offer scholarships to those who struggle to pay registration costs..

We are reaching out to local businesses and organizations, asking you to be a partner with us, by helping to sponsor our upcoming season through your financial support. While we charge participating families a registration fee, those fees only cover a portion of our yearly operating expenses. **Without sponsorship, there is no Southside Little League.**

There are various levels of sponsorship available and each one provides your organization the opportunity to display the name of your organization to families that eat, drink, shop and live in the neighborhoods where you may be located. Higher sponsorship levels also provide the opportunity for you to reach our families through multiple channels such as our website, team jerseys, email and on social media. The attached sponsorship form explains more about the options. This document is available on our website - [www.southsidelittleleague.com](http://www.southsidelittleleague.com).

All donations to Southside Little League are 100% tax deductible and as an all volunteer league, 100% of all donations go directly into our programs to purchase equipment and uniforms, maintain fields and improve our facilities. Our EIN number is 16-1384721.

Thank you for your consideration.

Best Regards,

Roger Janezic (585-465-9191)  
Jason Warfe (585-204-0505)  
Southside Sponsorship Team

January 2026

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- Checks can be payable to: *Southside Little League*
  - Our Venmo account name is: *@Southside-Rochester*
  - Check us out online:
    - [www.southsidelittleleague.com](http://www.southsidelittleleague.com)
    - <https://www.facebook.com/southsidebaseball>
  - Questions: [Southsidelittleleague@live.com](mailto:Southsidelittleleague@live.com)



Southside Majors at School 12, June 2025  
Southside catcher makes a grab against Eastside.

## Southside Little League Sponsorship:

We hope that you will consider providing financial support to Southside Little League for the upcoming season. Your partnership allows Southside Little League to keep registration fees low, promote local commerce, and ensures that the game of baseball/softball is available to all. We typically have 10 to 15 teams available for Home Run sponsorship. Sponsorship is easy. Select the level of sponsorship below then:

- Mail it: Fill out the brief form and mail it with your check payable to *Southside Little League* to P.O. Box 18711, Rochester NY 14618  
OR
- Email it: Fill out the form, email us an image to [SouthsideLittleLeague@live.com](mailto:SouthsideLittleLeague@live.com), and then pay using Venmo @southside-rochester. Please include your organization's name in the "What's this for field".

### Levels:

#### **Home Run Sponsor (Team) - \$500**

- Sponsor 1 SLL Team - Name of organization and logo on the back of the jersey/shirt
  - You can specify whether this is for a baseball team or a softball team
- Team photo plaque with a picture of the team you sponsored
- Highlight organization on our website home page
- Name on large banners printed and displayed at games at fields where we play
- Links to your website from our league sponsorship page

#### **Scholarship Supporter - \$500**

- Support goes directly to families who request scholarships
- Receive a special Southside plaque indicating Scholarship support.
- Highlight organization on our website home page
- Name on large banners printed and displayed at games at fields where we play
- Links to your website from our league sponsorship page

#### **Triple Sponsor - \$300**

- Highlight organization on our website home page
- Name on large banners printed and displayed at games at fields where we play
- Links to your website from our league sponsorship page

#### **Double Sponsor - \$200**

- Name on large banners printed and displayed at games at fields where we play
- Links to your website from our league sponsorship page

#### **Single Sponsor - \$100 or less**

- Links to your website from our league sponsorship page



Southside displays these 4 x 8 banners at home games

Southside Venmo QR Code



Southside Youth Association  
@southside-rochester

Please contact Roger Janezic (585.465.9191) or Jason Warfe (585-204-0505) with sponsorship questions or email us at [southsidelittleleague@live.com](mailto:southsidelittleleague@live.com). Make all checks payable to Southside Little League. Questions? Email us at [outhsidelittleleague@live.com](mailto:outhsidelittleleague@live.com)



## Southside Little League Sponsor Registration Form

Primary Contact Person: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Organization Email address: \_\_\_\_\_

Organization Website/URL: \_\_\_\_\_

I would like to support Southside Little League by becoming a Sponsor:

- \$500 Home Run Sponsor \_\_\_\_\_
- \$500 Scholarship Sponsor \_\_\_\_\_
- \$300 Triple Sponsor \_\_\_\_\_
- \$200 Double Sponsor \_\_\_\_\_
- \$100 Single Sponsor \_\_\_\_\_
- Other amount: \$ \_\_\_\_\_ \_\_\_\_\_

Approved by: \_\_\_\_\_ (print name)

\_\_\_\_\_  
Signature

Mail to Southside Little League, P.O. Box 18711, Rochester NY 14618

Make checks payable to Southside Little League.

Questions Email us at [southsidelittleleague@live.com](mailto:southsidelittleleague@live.com)